



Ogilvy earth



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HOPENHAGEN

When people lead, leaders follow.

ON DECEMBER 7, LEADERS FROM 192 COUNTRIES WILL
GATHER AT THE UN CLIMATE CHANGE CONFERENCE
IN COPENHAGEN TO DETERMINE THE FATE OF OUR PLANET.
LET'S TURN COPENHAGEN INTO HOPENHAGEN. SIGN THE
PETITION AND BECOME A CITIZEN AT HOPENHAGEN.ORG.

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Print

OGILVYEARTH WAS NOT A TOP-DOWN INITIATIVE
STARTED OFFICE-BY-OFFICE BY PEOPLE WHO HAD
PERHAPS NEVER EVEN MET EACH OTHER, BUT SHARED
THE BELIEF AND PASSION FOR SUSTAINABILITY AS A
BUSINESS GROWTH DRIVER AND AN IMPERITIVE FOR OUR
SHARED SURVIVAL.

